



Moving AAPI through the pipeline to  
leadership positions

# ASIAN STUDENT ACHIEVEMENT

## Speaker Packet

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Moving AAPI through the pipeline to leadership positions

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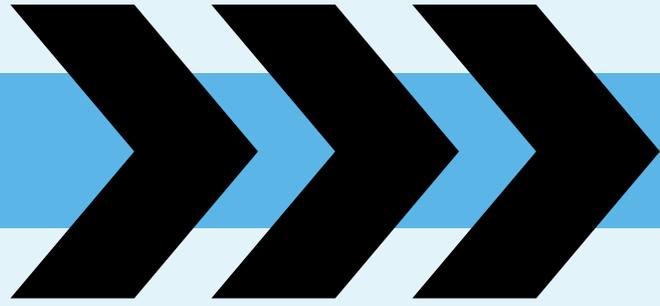
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## OUR MISSION

Asian Student Achievement is a nonprofit 501(c)(3) organization that helps move Asian and Asian Americans through the pipeline to leadership.

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## OVERVIEW

At Asian Student Achievement, we take immense pride in our commitment to nurturing the career aspirations of countless students and professionals. With a wealth of experience and expertise, we have successfully guided hundreds of individuals on their journey towards securing their dream jobs.

Through our meticulously crafted custom-tailored workshops, we offer a dynamic learning experience that equips our clients with the essential soft skills and knowledge required to excel in their chosen fields.

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## OUR FOCUS

Asian Student Achievement focuses on soft skills through three approaches.



Speaking  
Engagements



1-On-1  
Coaching



Job  
Board

The three prongs of our organization are designed to equip students and young professionals with essential educational and vocational soft skills—helping them launch their careers with confidence and maximize their long-term potential.

# SHANE CARLIN

FOUNDER, PRESIDENT, & CEO

Shane Carlin is the founder, President, and CEO of Asian Student Achievement. He is a Korean American adoptee who grew up in northern Kentucky. Carlin earned his Bachelor of Science in Agricultural Communications from the University of Kentucky in Lexington, Kentucky, and his Master's in Higher Education Administration at Miami University in Oxford, Ohio.

His professional career has spanned Student Affairs and Fundraising from the following organizations: Northwestern, Miami, and Capital Universities, as well as the University of Kentucky (UK), University of Illinois at Urbana-Champaign (UIUC), and other international non-profit organizations. Carlin also founded the APIDA Alumni Group at Miami University (OH).

Carlin not only has over 20 years of experience in higher education administration, but has also mentored and coached students in international settings.

In addition to his expertise in higher education, Carlin is also an experienced public speaker. He has been invited to speak at universities from coast to coast and across the world. In addition, he was a speaker for TEDx Lakeshore East. His speaking engagements on soft skills have been at many student regional and national conferences as well as universities, Fortune 500 companies, and others.



Internationally, Carlin presented the “Western Way of Networking” to students at Education University of Hong Kong and National Chung Hsing University. He also presented “Startup 101” to students at Chinese University of Hong Kong.

In addition to his commitments at ASA, Carlin is currently the President of the University of Kentucky (UK) Asian/Asian American Pacific Islander Alumni Network and is a member of the Oakton College (IL) Educational foundational Board of Directors & the National Association of Asian American Professionals (NAAAP) Chicago Board of Directors.



# SPEAKING ENGAGEMENTS



*Mr. Carlin presenting a Networking Workshop at the GIES College of Business; University of Illinois Urbana Champaign. August 2024*

We specialize in public speaking, overcoming social anxiety, and collaborating effectively with diverse personalities.

We offer professional networking simulations, elevator pitch training, mock interviews, effective job search strategies, and more.

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## SPEAKING TOPICS INCLUDE:

- Addressing social anxiety and other social skills
- Asian American issues
- Leadership skills in student organizations and the workplace
- Public speaking workshop
- Professional dinner etiquette and social situations
- Professional networking simulations
- Resume & cover letter review
- Mock interviews
- Customized topics upon request

**Speaker Fees & Support Policy:** Asian Student Achievement (ASA) does not charge individual students. We charge organizations for speaker fees and travel, with all funds directly benefiting ASA. Nonprofits unable to cover costs may request alternative arrangements

# SPEAKING ENGAGEMENTS

*for Universities*

## **Western Way of Networking**

Education University of Hong Kong  
Hong Kong China, November 2025

## **Western Way of Networking**

National Chung Hsing University  
Taichung Taiwan, November 2025

## **Startup 101**

Chinese University of Hong Kong  
Hong Kong China, November 2025

## **Networking Workshop**

Oakton College  
Des Plaines IL, November 2025

## **Networking Workshop**

Chinese Mutual Aid Association  
Chicago IL, November 2025

## **Networking Workshop**

Loyola University  
Chicago IL, March 2025

## **Public Speaking Workshop**

Midwest Asian American Students  
Union Conference  
Indiana University Bloomington  
Bloomington IN, March 2025

## **Networking Workshop**

Miami University  
Asian American Association  
Oxford OH, October 2024

## **Networking Workshop**

University of Illinois at Urbana-Champaign  
Chicago IL, August 2024

## **Networking Workshop**

University of Kentucky Ambassadors  
Lexington KY, May 2024

## **Networking Workshop**

Education University of Hong Kong  
Hong Kong China, April 2024

## **Public Speaking Workshop**

University of Illinois at Urbana-Champaign  
Chicago IL, December 2023



*Students listening to Mr. Carlin's presentation on public speaking.  
December 2023*

# SPEAKING ENGAGEMENTS

## *for Companies and Conferences*

### **Fundraising Workshop**

National Asian Peace Officers' Association  
Rosemont IL, July 2025

### **Diversity & Fundraising Panel**

Association of Fundraising Professionals,  
International Conference  
Seattle WA, April 2025

### **Public Speaking Workshop**

Schneider Electric Asian Professionals  
Employee Resources Network  
Remote, February 2025

### **Guest Speaker Facilitator**

National Association of Asian American Professionals  
Houston TX, July 2024

### **Fundraising Entrepreneurship Panel Facilitator**

African American Development Officers Network  
Atlanta GA, June 2024

### **Adoptee Panel**

National Association of Asian American Professionals  
Remote, May 2024

### **Asian American Issues**

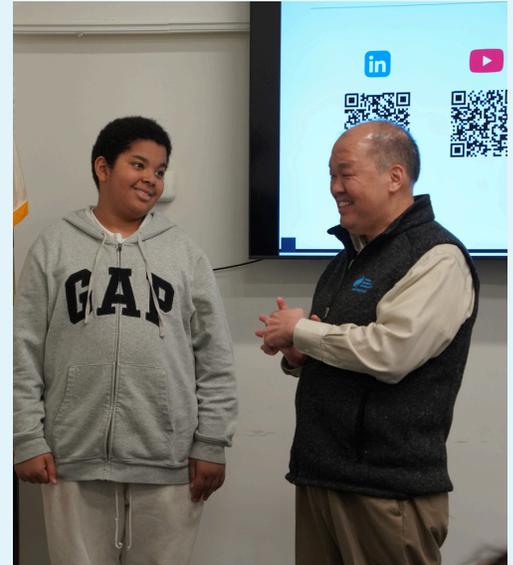
Siemens Healthineers  
Remote, May 2024

### **Asian American Issues**

Slalom  
Remote, December 2022

### **Asian American Leadership Panel**

National Association of Asian American Professionals  
Washington DC, August 2022



*Mr. Carlin demonstrating how to network with a student.  
November 2025*



*Students practicing how to network with each other.  
November 2025*

# WORKSHOP TESTIMONIALS



“Something I learned from this workshop was reflecting on myself and many subconscious habits I did while speaking (e.g., jumping around, moving my hands) and things to improve on with my speaking.

Asian Student Achievement provided a very good workshop to get students thinking about their own habits like how I reflected on mine. It's also very interactive so I enjoyed that part a lot—meeting new people and doing something very fun and constructive.”

**Anh Chau**, University of Wisconsin-Madison

“We have a few Asian orgs...we hope to keep building those kinds of organizations on campus. [Asian Student Achievement] seems like a really great group that could encourage a lot more Asian and Asian-American interaction on campus.

I was interested in how I can apply what I learned here to my Asian Pacific American Student Association.”



**Charlie Nanamori**, Western Michigan University

# CONTACT ASIAN STUDENT ACHIEVEMENT

Asian Student Achievement's speaking events and workshops are the perfect blend of interactive learning.

[Contact us](#) to learn more about our workshops and events.

[Why ASA Should Speak at Your Campus](#)



# HOW CAN I GET ASIAN STUDENT ACHIEVEMENT TO MY CAMPUS?

**Asian Student Achievement does not seek to compromise any organization's policies or procedures. Should there be any potential concerns originating from potential funding or policy conflicts, refer to your organization's policies before pursuing funding or visitation.**

Asian Student Achievement strives to support all students and young professionals to reach their career goals, whether that's landing their first internship, making a big career switch, or finding that perfect mentor. ASA's coaching and speaking services are designed to help everyone, regardless of their racial, ethnic, or socioeconomic background. Every student deserves to enter the job market with as much support as possible.

We understand that universities may not want to bring ASA to their campus given the current political and cultural climate. We instead strongly encourage individual student groups and organizations to invite us for soft skill speaking engagements and workshops. Whether you're an Asian American association, a community service group, a professional development organization, a sorority, fraternity, or international student association, the development of vocational soft skills is paramount to success in whatever your chosen field is. If needed, emphasize that ASA is primarily an educational nonprofit for building soft and leadership skills. Although universities may not be able to fund inviting groups like us to their campuses, student organizations, student governments, and other university organizations still have the opportunity to educate their members by having ASA speak, coach, and engage with them.

# HOW CAN I SECURE FUNDING FOR ASIAN STUDENT ACHIEVEMENT'S VISIT?

Asian Student Achievement highly recommends that any organization interested in inviting ASA covers all travel and speaking fees. If funding is a potential issue, there are a handful of solutions that organizations can pursue:

- Submit a proposal or request for funding to your organization's student government or funding bodies. Share with them why bringing ASA to your campus would be beneficial for the attendees.
- Engage with your organization's alumni. Submit a proposal to alumni who align with ASA and its mission.
- Check if your school has budgets and programs in place to bring speakers and organizations to their campus. If your school has a program for speaking events, apply for a budget to bring ASA to your event.