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ASIAN STUDENT ACHIEVEMENT

Speaker Packet

*Moving Asian & Asian Americans through
the pipeline to leadership*

501(c)3 nonprofit
Give today.



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OUR MISSION

Asian Student Achievement is a nonprofit 501(c)(3) organization that strives to assist Asian and Asian-Americans to move through the pipeline to leadership positions.

OVERVIEW

At Asian Student Achievement, we take immense pride in our commitment to nurturing the career aspirations of countless students and professionals. With a wealth of experience and expertise, we have successfully guided hundreds of individuals on their journey towards securing their dream jobs.

Through our meticulously crafted custom-tailored workshops, we offer a dynamic learning experience that equips our clients with the essential soft skills and knowledge required to excel in their chosen fields.

OUR FOCUS

Asian Student Achievement focuses on soft skills through 3 approaches.

1. **Speaking Engagements**
2. **One On One Coaching**
3. **Job Board**

The three prongs of our organization are designed to equip students and young professionals with essential soft skills—helping them launch their careers with confidence and maximize their long-term potential

Shane Carlin

Founder, President, & CEO

Shane Carlin is the founder, President, and CEO of Asian Student Achievement. He is a Korean American adoptee who grew up in northern Kentucky. Carlin earned his Bachelor of Science in Agricultural Communications from the University of Kentucky in Lexington, Kentucky, and his Master's in Higher Education Administration at Miami University in Oxford, Ohio.

His professional career has spanned Student Affairs and Fundraising from the following organizations: Northwestern, Miami, and Capital Universities, as well as the University of Kentucky (UK), University of Illinois at Urbana-Champaign (UIUC), and other international non-profit organizations. Carlin also founded the APIDA Alumni Group at Miami University (OH).

Carlin not only has over 20 years of experience in higher education administration, but has also mentored and coached students in international settings.

In addition to his expertise in higher education, Carlin is also an experienced public speaker. He has been invited to speak at universities from coast to coast and across the world. In addition, he was a speaker for TEDx Lakeshore East. His speaking engagements on soft skills have been at many student regional and national conferences as well as universities, Fortune 500 companies, and others.



Internationally, Carlin presented the "Western Way of Networking" to students at The Education University of Hong Kong, Hong Kong University Science & Technology (HKUST), and managers at General Electric (GE) in Shanghai at the China Technology Center.

In addition to his commitments at ASA, Carlin is currently the President of the University of Kentucky (UK) Asian/Asian American Pacific Islander Alumni Network and is a member of the Oakton College (IL) Educational foundational Board of Directors & the National Association of Asian American Professionals (NAAAP) Chicago Board of Directors.



Speaking Engagements

We specialize in public speaking, overcoming social anxiety, and collaborating effectively with diverse personalities.

We offer professional networking simulations, elevator pitch training, mock interviews, effective job search strategies, and more.

We address microaggressions, discrimination, promote diversity and inclusion in student organizations and Asian American adoptees.

Speaking topics include:

- Addressing social anxiety and other social skills
- Asian American issues
- Leadership skills in student organizations and the workplace
- Public speaking workshop
- Professional dinner etiquette and social situations
- Professional networking simulations
- Resume & cover letter review
- Mock interviews
- Customized topics upon request



Mr. Carlin presenting a Networking Workshop at the GIES College of Business; University of Illinois Urbana Champaign

August 2024

Speaker fees & support policy

Asian Student Achievement (ASA) does not charge individual students. We charge organizations for speaker fees and travel, with all funds directly benefiting ASA. Nonprofits unable to cover costs may request alternative arrangements

Speaking Engagements for Universities

Networking Workshop

Loyola University
Chicago IL, March 2025

Public Speaking Workshop, Microaggressions Workshop

Midwest Asian American Students Union Conference
Indiana University Bloomington
Bloomington IN, March 2025

Networking Workshop

Miami University Asian American Association
Oxford OH, October 2024

Networking Workshop

University of Illinois at Urbana-Champaign
Chicago IL, August 2024

Networking Workshop

University of Kentucky Ambassadors
Lexington KY, May 2024

Networking Workshop

Education University of Hong Kong
Hong Kong China, April 2024

Public Speaking Workshop, Microaggressions Workshop

University of Illinois at Urbana-Champaign
Chicago IL, December 2023

Microaggressions Workshop

University of Illinois at Urbana-Champaign
Chicago IL, December 2023

Microaggressions Workshop

Pennsylvania State University
Remote, July 2023



Speaking Engagements for Companies and Conferences

Fundraising Workshop

National Asian Peace Officers' Association
Rosemont IL, July 2025

Diversity & Fundraising Panel

Association of Fundraising Professionals, International Conference
Seattle WA, April 2025

Public Speaking Workshop

Schneider Electric Asian Professionals Employee Resources Network
Remote, February 2025

Guest Speaker Facilitator

National Association of Asian American Professionals
Houston TX, July 2024

Fundraising Entrepreneurship Panel Facilitator

African American Development Officers Network
Atlanta GA, June 2024

Adoptee Panel

National Association of Asian American Professionals
Remote, May
2024

Asian American Issues

Siemens Healthineers
Remote, May 2024

Asian American Issues

Slalom
Remote, December 2022

Asian American Leadership Panel

National Association of Asian American Professionals
Washington DC, August 2022



Testimonials



Something I learned from this workshop was reflecting on myself and many subconscious habits I did while speaking (e.g., jumping around, moving my hands) and things to improve on with my speaking.

Asian Student Achievement provided a very good workshop to get students thinking about their own habits like how I reflected on mine. It's also very interactive so I enjoyed that part a lot—meeting new people and doing something very fun and constructive.



Anh Quynh, University of Washington Madison

We have a few Asian orgs...we hope to keep building those kinds of organizations on campus. [Asian Student Achievement] seems like a really great group that could encourage a lot more Asian and Asian-American interaction on campus.

I've been a victim to microaggressions as other Asian-Americans, so I was interested in how I can apply what I learned here to my Asian Pacific American Student Association.



Charlie Nanamori, Western Michigan University



Contact Asian Student Achievement

Why should you bring ASA to your organization or campus?

Asian Student Achievement speaking events and workshops are the perfect blend of interactive learning.

Contact us to learn more about our workshops and events.